

Billboards, Transit Cards, Dioramas, Spectaculars, Designed

For Pedestrian Traffic:

<u>Category</u>	<u>Area in sq. ft.</u>	<u>Warning Statement*</u> (Minimum area in sq. ft.)
1	Up to 5	At least .06 (24 pt. L)
2	Over 5 to 10	At least .12
3	Over 10 to 20	At least .24
4	Over 20 to 40	At least .48
5	Over 40 to 80	At least .96

* Warning Statement set with "x" height separation of lines measured from letters in two lines excluding ascenders and descenders and with border measured from type slugs as opposed to letters. Each size photographically enlarged from prior size.

Category 1: includes transit interior side cards and some small end posters.

Category 2: includes 1 sheet posters, Bus "traveling" posters, some shopping center dioramas and exterior displays.

Category 3: includes 2 sheet billboards, Bus "headlight" and "taillight" posters, most dioramas, Bus "Queen Size".

Category 4: includes 3 sheet billboards, "Bus-o-rama", Bus "King Size".

Category 5: includes 6, 7, and 8 sheet billboards.

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